



FOR IMMEDIATE RELEASE

MEDIA CONTACT:

Olivia Haskins

Olivia@thekellygibsonfoundation.org

(504) 400-8013

TPC LOUISIANA TO HOST ALLSTATE SUGAR BOWL TOMMY MOORE MEMORIAL JUNIOR GOLF CHAMPIONSHIP

NEW ORLEANS– For the sixth year in a row, the Allstate Sugar Bowl Tommy Moore Memorial Junior Golf Championship will provide junior golfers the opportunity to compete on a national stage on December 27 and 28 in Avondale, Louisiana. Hosted by the Kelly Gibson Foundation in partnership with Allstate Sugar Bowl, the TMMJGC is a competitive tournament for 84 of the nation’s best junior golfers. Fifteen miles from the heart of the Big Easy, TPC Louisiana is the host of the PGA Tour’s Zurich Classic of New Orleans.

Luke Farabaugh, General Manger of the host facility, is excited to host this year’s championship.

“Every player in this event has aspirations of becoming a professional golfer and part of their journey is to playing against the best competition on tough golf courses. Golfers that have been victorious in competitive events played at TPC Louisiana include Justin Rose, Bubba Watson, Billy Horschel and Jason Dufner so it will be exciting to see which TMMJC participants join that list,” said Farabaugh.

TPC Louisiana was designed by world-renowned architect Pete Dye with assistance from Kelly Gibson and Steve Elkington as PGA TOUR player consultants. This memorial event recognizes the many achievements and contributions that PGA Professional Tommy Moore made throughout his lifetime. As a native of New Orleans, who was once ranked #1 in the *Golf Digest* Junior Golf ranking, he greatly impacted the game as well as the Greater New Orleans community. At age 35, he fell victim to a rare blood disease that tragically cut his life short.

About The Kelly Gibson Foundation:

The Kelly Gibson Foundation was founded as Feed the Relief, Inc. by Kelly and Elizabeth Gibson in September of 2005 with the idea of providing necessary support for the front line first responders to Hurricane Katrina. In the days and weeks following the disaster of Katrina, Feed the Relief provided support to the Coast Guard, EMS personnel, police and fire departments, community centers, hospitals, and residents as they returned to their homes. In 2010, Feed the Relief, a 501(c)3 corporation, changed its name to the Kelly Gibson Foundation, and expanded its scope to enrich the lives of children through athletics. For more information about the Kelly Gibson Foundation and the Allstate Sugar Bowl Tommy Moore Memorial Junior Golf Championship, please visit www.kellygibsonfoundation.org.